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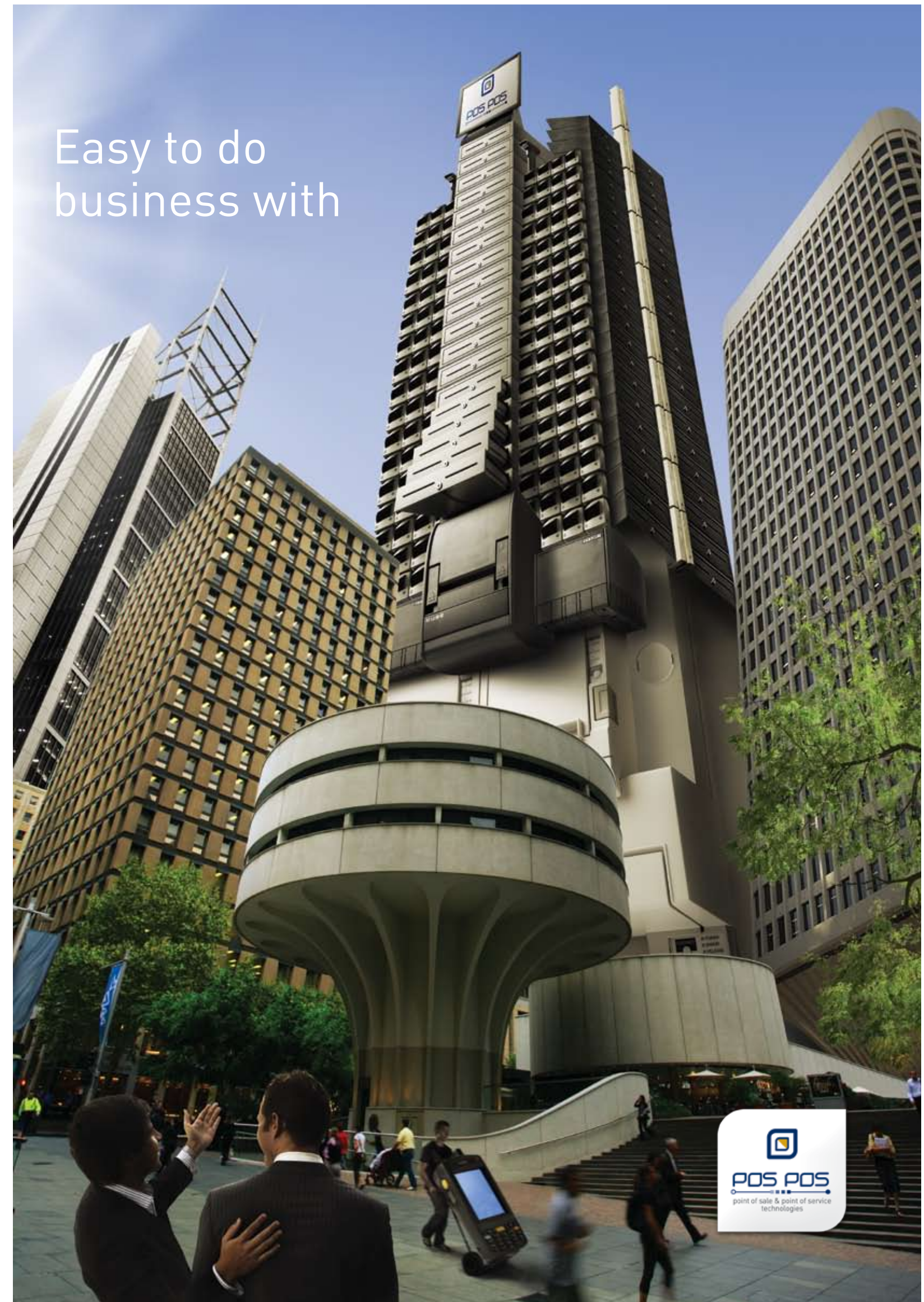
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Easy to do  
business with





# Easy to do business with

When you deal with POS POS, you're assured the very highest level of customer service together with a broad range of industry leading technologies. With national coverage, extensive market knowledge and strong supplier relationships, POS POS delivers you world class products and solution recommendations every time.

# Value added distributors of point of sale and point of service technologies.
















## ■ The Company.

Established in 1996, POS POS has evolved into one of the leading value added distributors of point of sale and point of service technologies in Australia and New Zealand. POS POS is a privately owned Australian company with its corporate head office based in Brisbane, Queensland. POS POS also has branch offices in Sydney NSW, Melbourne VIC, Perth WA, and Auckland NZ. With an ongoing commitment to delivering the best products, services and advice, POS POS focuses on four core technology competencies:

RETAIL POS	DATA CAPTURE	MOBILITY	KIOSK / OEM
POS Terminal	Barcode Scanners	Mobile Terminals	Printer Mechanisms
Receipt Printers	Portable Data	In-Vehicle Mounting	Cash Handling
Cash Drawers	Terminals	GPRS Connectivity	Cash Dispensing
Customer Displays	Mag. Card Readers	Mobile Printing	
Program Keyboards	Cheque Readers	Wireless	
Touch Screens	Label Printers	Professional Services	
Consumables	Consumables		

## ■ Leading International Products.

POS POS represents several well known and best of breed manufacturers, such as:

	Epson (National Distributor)
	Zebra (National Distributor)
	Datalogic (PSC) (National Distributor)
	Motorola (formerly Symbol Technologies)
	Custom (Exclusive Australian distributors)
	PartnerTech (Exclusive Australian distributors)
	Labware (Exclusive Australian distributors)
	Denso (National Distributor)
	Magtek (National Distributor)
	Citizen
	Mitsubishi Electric
	Tipro (National Distributor)
	Vodafone (Premier Data Partner)

## ■ Relationships That Matter.

POS POS has a unique relationship philosophy — by learning more about your organisation, and giving you a better understanding of ours, we aim to find new ways to work with you that go beyond the traditional distributor relationship. We hope that this unique approach will aid our partners in opportunities and expansion goals that they would otherwise not have the resources to accomplish. Our product knowledge and industry experience allows us to provide support to our partners across various strategic markets, including:

- Retail
- Warehouse / Distribution
- Transport / Logistics
- Manufacturing
- Field Sales / Merchandising
- Field Service
- Hospitality / Food & Beverage
- Airline
- Medical / Healthcare
- Government
- Banking / Credit Unions
- Real Estate
- Lottery / Gaming
- Kiosk

## ■ Professional Services and Support That Enhance Your Business.

POS POS provides value added services and support to their Australia wide network of resellers and alliance partners. This is done with both product distribution and by offering a range of professional services that allow POS POS to facilitate all non-software components of a solution. Such services provide our partners with additional resources. These professional services include:

### Pre-Sales Service & Support

- Requirements analysis
- Solution design and proposals
- Demonstration and evaluation equipment
- Joint sales calls

### Post-Sales Service & Support

- Help desk
- Product staging and delivery
- Hardware repair and return
- Central provision of back up units
- On site support & maintenance

